

Media Plan 2009

Jan/Feb : Shoes Globalization
Tendencies for 2009

Mar/Apr: The Modern Auto parts
Thermoplastic Elastomers and TPV

May/Jun : New Specifications for Automobiles
Training for Specialized Employees.

June : **BRAZILIAN RUBBER YEARBOOK 2009**

Jul/Aug : Elaste 2009
Raw Material for Tires

Sep/Oct : TopRubber 2009
Production Control and Technical Rules

Nov/Dec : Perspectives for 2010
Rubber Recycling

(*) This media plan can be modified without previous communication.

Page	4 Colors
2ª Cover	US\$ 4,000.00
3ª Cover	US\$ 4,000.00
4ª Cover	US\$ 5,000.00
Double Page	US\$ 5,000.00
Undetermined page	US\$ 3,000.00
$\frac{1}{2}$ page	US\$ 2,000.00
$\frac{1}{3}$ page	US\$ 1,500.00

Brazilian Rubber Yearbook 2009

Circulation: June

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Borracha Atual Magazine (Regular Issues)

Periodicity: Bimonthly

Autorization: 15th day of the month before the publication

Deadline: 25th day of the month before the publication

Payment: 15 days after the publication

Printing

Off-set

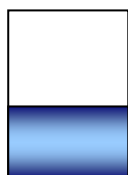
Couche Paper: inside 120g, covers 150g

Material: CTP

Bleeding Dimension



1 page
210 x 280mm



$\frac{1}{2}$ page
210 x 140mm



1/3 page
210 x 93mm



1/3 page
82 X 280mm

Closed Dimension



1 page
180 x 260mm



$\frac{1}{2}$ page
180 x 130mm



1/3 page
180 x 87mm



1/3 page
57 X 260mm

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Brazilian Rubber Yearbook

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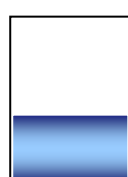


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