



MEDIA KIT 2009

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Data

Please send your data as PDF-X3
(CMYK, min. 300 dpi, fonts embedded).

Terms of payment

Net 30 days after invoice date,
precharging reserved

3 % discount for direct debiting authorisation
2 % discount for payment within 14 days after
invoice date.

No discount on occasional insertions, postage,
box number charges, etc.

All prices are net prices.

Additional conditions

In case of a change of advertising rates the new
conditions will be binding for all orders including
running orders, unless other agreements have
been made.

Misprints and errors excepted!

Occasional announcements/Situations vacant one-coloured/black (no discount)

on 3-column-line pages

1 column-line	58 mm x 1 mm	3.00 €
2 column-lines	121.5 mm x 1 mm	6.00 €
3 column-lines	185 mm x 1 mm	9.00 €

on 4-column-line pages

1 column-line	43.25 mm x 1 mm	2.25 €
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4 column-lines	185 mm x 1 mm	9.00 €

Employments wanted (no discount)

Size like situations vacant.

Price on enquiry.

Suppliers list

Per line (2.5 mm) and issue **4.00 €**
per calendar year / 6 issues
Cancellation possible until 6 weeks before end of
calendar year.

Inserts

420 € per 1,000 plus postage
up to 25 g, higher weight please inquire
Maximum size 290 mm x 200 mm (no discount)

Fixed inserts

1 sheet **3,400 €**
plus **135 €** / 1,000 insertion charges
(no discount)

Fixed inserts with more than 1 sheet please
enquire.

Delivery of fixed inserts in size DIN A4
plus 3 mm bleed each side,
Paper quality up to 170 g/m².

Right of withdrawal

Only after particular agreement. Front pages,
cover pages and preference pages withdrawal not
possible.

Frequency of publication

6 issues / year
(February, April, June, August, October, December)

Edition

Standard	7,500 issues
Specials	10,000 issues

Subscription prices (NEW! incl. E-Magazine)

Germany incl. VAT	120 €
Abroad	120 €
Single issue	25 €

Volume number / year

Volume number 4 / 2009 · ISSN 1863-7116

Advertisement format (width x height)		Black/ white	2 Colours	3 Colours	4 Colours
Front cover page	185 x 165 mm	-	-	-	3,800 €
Cover page 2, 3, 4	210 x 297 mm* (+3 mm bleed each side)	4,200 €	4,500 €	4,800 €	5,100 €
1/1 Page	185 x 265 mm 210 x 297 mm* (+3 mm bleed each side)	3,850 €	4,150 €	4,450 €	4,750 €
2/3 Page	185 x 175 mm / 120 x 265 mm 130 x 297 mm* (+3 mm bleed on right, upper & lower side)	2,600 €	2,900 €	3,200 €	3,500 €
1/2 Page	185 x 130 mm / 92 x 265 mm 210 x 148 mm* (+3 mm bleed on left, right & lower side) 102 x 297 mm* (+3 mm bleed on right, upper & lower side)	1,980 €	2,280 €	2,580 €	2,880 €
1/3 Page	185 x 85 mm / 58 x 265 mm 68 x 297 mm* (+3 mm bleed on right, upper & lower side)	1,330 €	1,630 €	1,930 €	2,230 €
1/4 Page	185 x 63 mm / 92 x 130 mm / 45 x 265 mm	1,020 €	1,320 €	1,620 €	1,920 €
1/8 Page	185 x 30 mm / 92 x 63 mm / 45 x 130 mm	540 €	840 €	1,140 €	1,440 €
Junior page	137.5 x 210 mm	2,280 €	2,580 €	2,880 €	3,180 €

PRINT

*Price for advertisements with bleed +10 %

Special colours (HKS, Pantone)

Per colour: **750 €**

Discount on black/white price

During one year on insertion:

2 ads same size **10 %**

4 ads same size **20 %**

6 ads same size **30 %**

Advertisement production

On enquiry

Film in E-Magazine

On enquiry

Reprints

On enquiry

Box number charges

Incl. postage home/abroad **10 €**

Deadline 1st of the publication month

RFP Rubber FIBRES Plastics International

RFP is dedicated to the
International Rubber and Plastics Industry
and is published six times in 2009:

30th of Feb., Apr., Jun., Aug., Oct., Dec.

Please visit www.rfp-international.com for updates.

Issues	Date	Event
01/2009 (30th Feb.)	11–14 Jan.	ArabPlast 2009, Dubai, UAE
	20–22 Jan.	REACH USA 2009, Houston, USA (Rapra conf.)
	27–30 Jan.	Interplastica 2009, Moscow, Russia
02/2009 (30th Apr.)	25–26 Mar.	Plastics in Automotive Engineering, Mannheim, Germany (VDI conf.)
	24–28 Mar.	Plast '09, Milano Italy
	21–23 Apr.	REACH Europe 2009, Antwerp, Belgium (Rapra conf.)
03/2009 (30th Jun.)  <i>Special!</i>	4–6 May	Rubber Division 175 th Technical Meeting & 100 th Anniversary Celebration, Akron, USA
	6–7 May	Nordic Rubber Conference 2009
	18–21 May	Chinaplas 2009, Guangzhou, China
	18–20 Jun.	5 th ARC Asean Rubber Conference 2009, Vientiane, Laos
	22–26 Jun.	NPE 2009 Chicago, USA
	29 Jun.–2 Jul.	 IRC 2009, Nuremberg, Germany
	29 Jun.–2 Jul.	Plasticos 2009, Buenos Aires, Argentina
04/2009 (30th Aug.)		
05/2009 (30th Oct.)  <i>Special!</i>	29 Sep.–3 Oct.	Eurotec, Barcelona, Spain (SPE conf.)
	13–15 Oct.	Rubber Expo, 176 th Technical Meeting & 100 th Anniversary Celebration, Pittsburgh, USA
	13–17 Oct.	 Fakuma 2009, Friedrichshafen, Germany
	13–18 Oct.	Equip Auto 2009, Paris, France
06/2009 (30th Dec.)		