



Rate Card 2010

Double Page Spread 4 colour	£2560.00
Double Page Spread 2 colour	£2160.00
Double Page Spread mono	£1880.00
Full Page 4 colour	£1540.00
Full Page 2 colour	£1210.00
Full Page mono	£1030.00
Half Page 4 colour	£990.00
Half Page 2 colour	£720.00
Half Page mono	£550.00
Quarter Page 4 colour	£600.00
Quarter Page 2 colour	£510.00
Quarter Page mono	£395.00
Eighth Page mono	£200.00
Front Cover	£2690.00
Back Cover	£2310.00
Inside Front Cover	£1740.00
Inside Back Cover	£1670.00

Retreading Business requires the supply of digital copy by CD Rom or e-mail. The cost of additional production work is not included in the price and will be passed on to the advertiser.

It is the responsibility of the advertiser to ensure that Retreading Business receives advertising copy in good time. Advertisers will be responsible for the payment for space booked when copy is not received even if the space is otherwise used.

Recognised advertising agencies will be granted a discount of 10%. Invoices are payable on publication.