



## MEDIA KIT 2010

### Publisher

Dr. Heinz B. P. Gupta

### Address

Dr. Gupta Verlag  
Am Stadion 3b, 40878 Ratingen, Germany  
VAT No. DE 157894980

### P.O. Box

P.O. Box 10 41 25, 40852 Ratingen, Germany

Tel. +49 2102 9345-0

Fax +49 2102 9345-20

E-mail [info@gupta-verlag.de](mailto:info@gupta-verlag.de)

Internet <http://www.gupta-verlag.de>

### Editors

Dr. Stephanie Waschbüsch (Editor-in-Chief)

Angela Austin

Jiri Drobny

Paul Farkas

Dipl.-Chem. Frank A. Gupta

Dr. Heinz B. P. Gupta

Dipl.-Biol. Markus Linden

Colin Moakes

### Secretary

Tel. +49 2102 9345-0

Fax +49 2102 9345-20

### Advertisement

Tel. +49 2102 9345-15

Fax +49 2102 9345-20

### Subscription

Tel. +49 2102 9345-12

Fax +49 2102 9345-20

### Bank accounts

Postbank Essen

Sort code 360 100 43

Account no. 516158-431

IBAN DE51 3601 0043 0516 1584 31

BIC PBNKDEFF

Deutsche Bank

Sort code 300 700 24

Account no. 470 71 70

IBAN DE43 3007 0024 0470 7170 00

BIC DEUTDE33

### Data

Please send your data as PDF-X3  
(CMYK, min. 300 dpi, fonts embedded).

### Terms of payment

Net 30 days after invoice date

3 % discount for direct debiting authorisation

2 % discount for payment within 14 days after invoice date

Precharging reserved

No discount on occasional insertions, postage, box number charges, etc.

### All prices are net prices.

### Additional conditions

In case of a change of advertising rates the new conditions will be binding for all orders including running orders, unless other agreements have been made.

Effective: October 2009

Misprints and errors excepted!

### Occasional announcements/Situations vacant one-coloured/black (no discount)

#### on 3-column-line pages

1 column-line 58.0 mm x 1 mm **3.00 €**

2 column-lines 121.5 mm x 1 mm **6.00 €**

3 column-lines 185.0 mm x 1 mm **9.00 €**

#### on 4-column-line pages

1 column-line 43.25 mm x 1 mm **2.25 €**

2 column-lines 90.50 mm x 1 mm **4.50 €**

3 column-lines 137.75 mm x 1 mm **6.75 €**

4 column-lines 185.00 mm x 1 mm **9.00 €**

Our cooperation partner for job market insertions:

[www.plasticker.de](http://www.plasticker.de)

### Employment wanted (no discount)

Size as situations vacant

Price on enquiry

### Suppliers list

Per line (2.5 mm) and issue **3 €**

Cancellation possible until 6 weeks before end of calendar year

### Inserts

Per 1000 **420 €**

plus postage

Maximum size 290 mm x 200 mm

(no discount)

### Fixed inserts

1 sheet **3,400 €**

plus **135 €** / 1,000 insertion charges

More than 1 sheet please enquire

Size DIN A4 plus 3 mm bleed at all sides,

Paper quality up to 170 g/m<sup>2</sup>

(no discount)

### Right of withdrawal

Only after particular agreement; front pages, cover pages and preference pages withdrawal not possible

### Frequency of publication

4 issues in 2010

(February, May, August, October)

### Edition

Standard 5,000

Specials 6,500

### Subscription prices (incl. e-magazine)

Germany incl. VAT (currently 7%) **80 €**

Abroad **80 €**

Single issue **30 €**

### Volume number / year

Volume number 2 / 2010 · ISSN 1868-8055

Advertisement format (width x height)		Black/ white	2 Colours	3 Colours	4 Colours
Front cover page	145 x 165 mm (+3 mm bleed on right & lower side)	-	-	-	3,500 €
Cover page 2, 3, 4	210 x 297 mm* (+3 mm bleed each side)	3,850 €	4,150 €	4,450 €	4,750 €
1/1 Page	185 x 265 mm 210 x 297 mm* (+3 mm bleed each side)	3,850 €	4,150 €	4,450 €	4,750 €
2/3 Page	185 x 175 mm / 120 x 265 mm 130 x 297 mm* (+3 mm bleed on right, upper & lower side)	2,600 €	2,900 €	3,200 €	3,500 €
1/2 Page	185 x 130 mm / 92 x 265 mm 210 x 148 mm* (+3 mm bleed on left, right & lower side) 102 x 297 mm* (+3 mm bleed on right, upper & lower side)	1,980 €	2,280 €	2,580 €	2,880 €
1/3 Page	185 x 85 mm / 58 x 265 mm 68 x 297 mm* (+3 mm bleed on right, upper & lower side)	1,330 €	1,630 €	1,930 €	2,230 €
1/4 Page	185 x 63 mm / 92 x 130 mm / 45 x 265 mm	1,020 €	1,320 €	1,620 €	1,920 €
1/8 Page	185 x 30 mm / 92 x 63 mm / 45 x 130 mm	540 €	840 €	1,140 €	1,440 €
Junior page	137.5 x 210 mm	2,280 €	2,580 €	2,880 €	3,180 €

# PRINT

**\*Extra charge for advertisements with bleed** +10 %

**Special colours** (HKS, Pantone)  
Per colour: 750 €

**Discount on black/white price**

During one year on insertion:

2 ads same size **15 %**

4 ads same size **30 %**

**Advertisement production**

On enquiry

**Film in e-magazine** on enquiry

**Reprints** on enquiry

**Box number charges**

Incl. postage home/abroad 10 €

**Date of publication**

February, May, August, October

**Deadline:** 10<sup>th</sup> of the month before publication

For information about online advertisement visit: [www.tpe-magazine.com](http://www.tpe-magazine.com)

## EVENTS 2010

Please visit [www.tpe-magazine.com](http://www.tpe-magazine.com) for updates.

Issue	Focus	Date	Event
01 (February)	Automotive, processing	17–18 Mar	Kunststoffe im Automobilbau (VDI), Mannheim, Germany
		12–16 Apr	Wire & Tube, Dusseldorf, Germany
		19–22 Apr	Chinaplas, Shanghai, China
		27–28 Apr	High Perf. Elastomers & Polymers for Oil & Gas (iSmithers), Aberdeen, UK
02 (May)	Wire & cable, industrial, testing		
03 (August)	Consumer, sports, shoes, additives	13–15 Sept	9 <sup>th</sup> Thermoplastic Elastomers Topical Conference (SPE), Akron, OH, USA
04 (October)	K preview Medical, special applications, machinery	12–14 Oct	Fall Technical Meeting + Rubber Expo (ACS Rubber Division), Milwaukee, WI, USA
		27 Oct–03 Nov	 <b>K 2010, Dusseldorf, Germany</b>
		17–19 Nov	IRC, Mumbai, India
		17–20 Nov	Medica, Dusseldorf, Germany