

RubberAsia PUBLISHING CALENDAR

2010-2011



THE COMPLETE



MAGAZINE ON



RUBBER



Issue	Advertising deadline	Releasing date	Details of Expos/Seminars <i>Rubber Asia is participating</i>
Jan-Feb 2011	15-December	31-December	<p>India Rubber Expo 2011, January 19-22 2011 Chennai, India</p> <p>Rubber Plantation Summit, February 21-22, 2011, Siem Reap, Cambodia</p> <p>The Tripura Rubber Convention & Exhibition, February 24-25, 2011, Agartala, Tripura</p>
India Rubber Expo special	1st-Jan	15-Jan	<p>India Rubber Expo 2011, January 19-22 2011 Chennai, India.</p> <p>Rubber Plantation Summit, February 21-22, 2011, Siem Reap, Cambodia</p> <p>The Tripura Rubber Convention & Exhibition, February 24-25, 2011, Agartala, Tripura</p>
March-April 2011	15-Feb	20-Feb	<p>Latex Tech Asia 2011, March 1-2, 2011, Bangkok</p> <p>China Rubber Conference and Expo 2011, March 15-18, 2011, Shangri-La Hotel, Qingdao, China</p> <p>Tyrexpo Asia 2011, March 29-31, 2011, Singapore</p> <p>International Rubber Study Group's 2011 WRS, April 5-6, 2011, Abidjan Côte d'Ivoire</p>
May-June 2011	15-Apr	30-Apr	<p>Thai Rubber Dinner, 6th May 2011, Bangkok</p> <p>Automechanika Middle East 2011 June 7-9 2011, Dubai, UAE</p>
July-August 2011	15-Jun	30-Jun	<p>Tyrexpo India 2011 July 5-7, 2011, Chennai Trade Centre, Chennai</p> <p>Latin American & Caribbean Tyre Expo 2011 July 20-23, 2011, Atlapa Convention Center, Panama</p> <p>International Latex Conference, July 26 – 27, 2011, Akron, Ohio.</p>
25 th Anniversary	5-Aug	20-Aug	<p>India Rubber Summit & Dinner 2011, 3 September 2011 Ramada Resorts, Kochi</p>
Sept.-Oct. 2011	10-Sept	20-Sept	<p>CITEXPO 2011, September 7-9, 2011 Shanghai Everbright Convention & Exhibition Center</p> <p>Rubber Division ACS Expo, October 11-13, 2011 Cleveland Ohio I-X Exposition Center</p>
Nov.-Dec. 2011	15-Oct	30-Oct	<p>M Plas Malaysia, November 9-12, 2011, Kuala Lumpur Convention Centre, KL</p> <p>Rubber Tech China 2011, November 22-24, Shanghai, China</p> <p>Reifen China 2011, November 22-24, Shanghai, China</p> <p>Asian Tyre & Rubber Conference 2011, December 2-3, Chennai</p>

- Rubber Asia will be participating in more international expos / seminars in 2011 other than those mentioned above.
- Releasing dates are subject to change without notice.

Other publications and details

Major rubber-related Directories



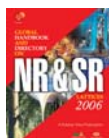
China Rubber Industry Handbook

A storehouse of information you wanted to know on China's rubber/tyre industry.
Price : US\$ 150



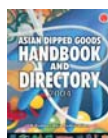
Global Handbook and Directory on Rubber Machinery, Equipment and Accessories

A veritable store house of information on the booming global rubber machinery industry with comprehensive countrywise listings of machinery makers.
Price : US\$ 100



Global Handbook and Directory on NR & SR Latices 2006

The Directory contains detailed information on these latices in addition to listings of NR & SR latex processors, chemicals and machinery suppliers. in different countries.
Price : US\$ 200



Asian Dipped Goods Handbook and Directory 2004

An improved edition of Asian Gloves and Dipped Goods Directory 2001, incorporating all the major changes that have taken place in the industry, including the emergence of Asia as the largest producer of dipped products.
Price : US\$ 200



Asian Rubber Handbook and Directory

An updated version of the 2005 edition, focusing on Asia, which has now become the largest producer and consumer of both natural and synthetic rubbers.
Price : US\$ 200.

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Format : PDF, TIFF, EPS or JPEG file (CMYK)
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Screen ruling: 150#

Circulation particulars as on January 1, 2010

India	
South Zone	13,618
West Zone	5,768
East Zone	2010
North Zone	3151
Complimentary	2,581
Abroad	
Malaysia	1050
Sri Lanka	642
Thailand	553
Singapore	572
Indonesia	311
Taiwan	118
China	587
South Korea	148
UK	368
USA	523
Germany	174
France	116
Complimentary	450
Grand Total	32740